Alexis Bojorquez

UX/UI Designer | Phoenix, AZ | (520) 223-5368 | ironic.inkdesigns@gmail.com
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Summary

UX/UI Designer with 5+ years of experience across UX, visual, and presentation design, taking products from research and concept through high-fidelity design and delivery. Specializes in accessible, WCAG AA design systems and uses Claude, Claude Code, and Lovable to explore concepts and prototype faster.

Experience

Visual Designer, KUBRA | Phoenix, AZ | Jan 2025 – Oct 2026

- Designed a new side panel from research through rollout, partnering with UX researchers on 25+ user interviews and usability tests; its clearer navigation and modern visual style are being adopted as the standard across products.
- Used Claude to refine user flows and generate design-style options and mockups for review, speeding up early concept exploration.
- Designed user flows, wireframes, high-fidelity UI, and interactive prototypes for fintech products, including EZ-Pay+ and KHQ, a new KUBRA product, translating requirements with product managers and engineers.
- Built interactive prototypes from UI frames that let project managers test flows early and surfaced issues before development, saving about a week of issue resolution.
- Led accessibility for the UI team, partnering with developers to audit five products (BizHQ, EZ-Pay+, MyHQ+, ConfigHQ, Storm Center) against WCAG and resolving 35+ issues in components, color contrast, and text sizing.
- Maintained WCAG AA standards in the component library so fixes carried into every product, and presented design rationale and accessibility recommendations to directors in structured design reviews.

UX Designer (Brand Team), Arizona State University | Tempe, AZ | Sep 2022 – Oct 2023

- Redesigned ASU's main events page for students and visitors to fix accessibility and usability issues: framed the problem, researched references, and presented evidence-based recommendations to stakeholders, raising user satisfaction 35%.
- Owned the Adobe XD design system for ASU's web platform, building components, designing pages, and setting UX standards across a large cross-functional team.
- Produced high-fidelity wireframes, mockups, and annotated specs for development handoff, and ran usability testing cycles to iterate on designs.
- Designed presentations, marketing collateral, and social media campaign graphics for print and digital.

Presentation Designer, RR Donnelley | Phoenix, AZ | Sep 2021 – Sep 2022

- Designed executive-level presentations for high-profile financial clients, turning complex data and strategy into clear visuals.
- Partnered with bankers and analysts to explain design choices and deliver accurate, polished materials on tight deadlines.

Business Analyst (UX/UI), Accenture | Dallas, TX | Jun 2019 – Sep 2020

- Designed front-end storefront interfaces for B2B clients, improving usability and fixing accessibility issues.
- Designed a UX roadmap and vendor interface for AT&T that improved vendor communication and sales procedures.
- Designed wireframes and interfaces for Tableau dashboards that executives used to manage vendor accounts, contributing to a 35% reduction in operational costs.

Skills

UX and Product Design: Human-Centered Design, Interaction Design, Information Architecture, User Flows, Wireframing, High-Fidelity Mockups, Prototyping, Usability Testing, Design QA, Responsive Design, Visual Design (Typography, Hierarchy, Composition), Motion Design, Design Systems, Component Design, Accessibility (WCAG AA, Section 508)

AI and Prototyping: Claude, Claude Code, Lovable, Figma AI, AI-Assisted Design Workflows, Rapid Interactive Prototyping, Custom Design Plugins

Design Tools: Figma, Adobe XD, Sketch, InVision, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects), Microsoft 365 (PowerPoint, Word, Excel, Teams, SharePoint)

Development and Process: HTML5, CSS, JavaScript, React, GitHub, VS Code, Agile/Scrum, Design Thinking

Education

Master of Science in Technology, Arizona State University, Tempe, AZ, December 2017

Bachelor of Arts in Art Studies, Arizona State University, Tempe, AZ, December 2015